

# ACTIVITY REPORT

## 2025

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# CONIFA



INCLUSION

DIVERSITY

EQUALITY

FRIENDSHIP

## Breaking barriers for a better world

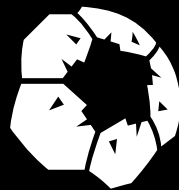
- **Humanity**
- **Peace**
- **Inclusion**
- **Diversity**
- **Equality**
- **Respect**
- **Friendship**
- **Sustainability**



94.1 million people

#continuousgrowth

49 members in 6 continents



**CONIFA**



## CONIFA MEMBERS



Kortko



# New members 2025



## **Rojava FA (Asia)**

Represents Syrian Kurds, mainly from northeastern Syria. Also called Western Kurdistan, with a population between 1,5 – 3,5 million people.



## **Greenland FA (Europe)**

KAK is responsible for the development of Greenlandic football and represents ~57 000 people.



## **Cumann Sacair Gaeilge (Europe)**

Gaelic FA represents the "Gaeilge" speaking communities both inside and outside the official "Gaeltacht" region in Ireland.



## **Palestinian Refugee Football Initiative (Asia)**

PRFI represents Palestinian refugees, especially displaced people from Gaza.



## **Ni-Wakati Sports FC (Africa)**

Ni-Wakati Sports FC represents the Pokot and Maasai people in Kenya, Tanzania and Uganda

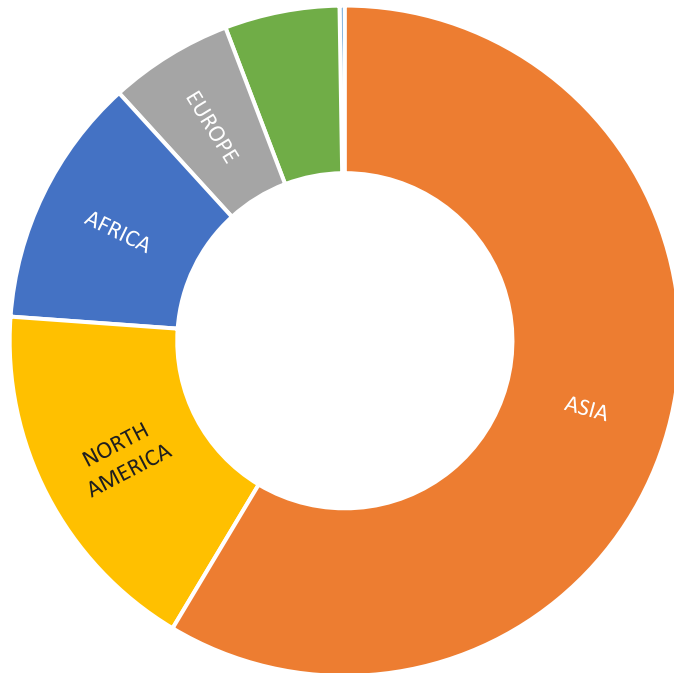


## **DARLON (Africa)**

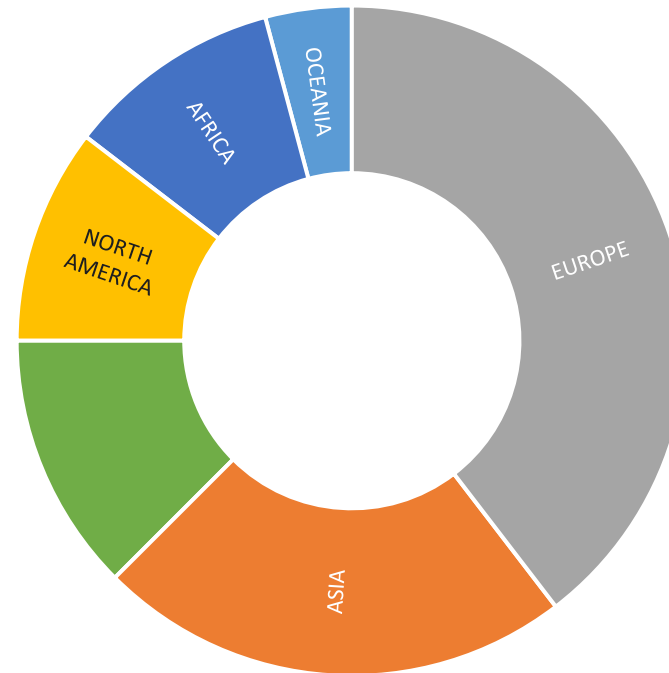
Based in Kenya, the Dadaab Refugee Complex is one of the largest refugee settlements in the world. Holding 334 active football teams.

# Members 2025

Continental population 2025



Members per Continent 2025





## Global

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**Jaclyn Guenette**  
President North America &  
Caribbeans (Canada)



**Shaun Harris**  
Director (USA)



**Olufemi Emmanuel Olugbodi**  
Youth Soccer Director (Nigeria)



**Norma Álvarez Aguilera**  
President Women Football  
(Mexico)



**Jeroen Zandberg**  
General secretary (Netherlands)



**Tenzin Rinchen**  
Development Director (Tibet)



**Ngala Maimo Wajiri**  
President Africa (Cameroon)



**Ruby Ann Kagaoan**  
President Asia & Oceania  
(Philippines)



**Per-Anders Blind**  
President (Sweden)



**Kristóf Wenczel**  
Vice-President (Hungary)



**Dimitri Pagava**  
Vice-President (Abkhazia)



**Roger Lundbäck**  
Global Referee Director  
(Sweden)



**Dr Fabio Puntillo**  
General Manager (Italy)



**Alberto Rischio**  
President, Europe (Italy)



**Håkan Kuorak**  
ExCo Director/European Women  
Football Manager (Sweden)

## CONTINENTALS IN 2025

**AFRICA**



**ASIA**



**EUROPE**



**NORTH AMERICA  
& CARIBBEANS**



**OCEANIA**



**SOUTH AMERICA**



## COMMITTEES IN 2025

**WOMEN  
FOOTBALL**



**YOUTH  
FOOTBALL**



**MEDIA**



**REFEREE**



### Main focus areas

- Annual General Meeting 2025, Genoa, Italy
- Supporting Comitée activities and their events
- Participation at SoccerEx MENA, SoccerEx Europe and MEI H&F Summit.
- Accounting
- Meeting administration
- Legals, strategies and external stakeholder communication





ENABLING YOU  
TO SUCCEED  
IN THE MAJOR  
SPORTING EVENTS MARKET

**Major Events International (United Kingdom)**





Unique visitors: 44 422

Page views: 162 000

New visitors: 98%

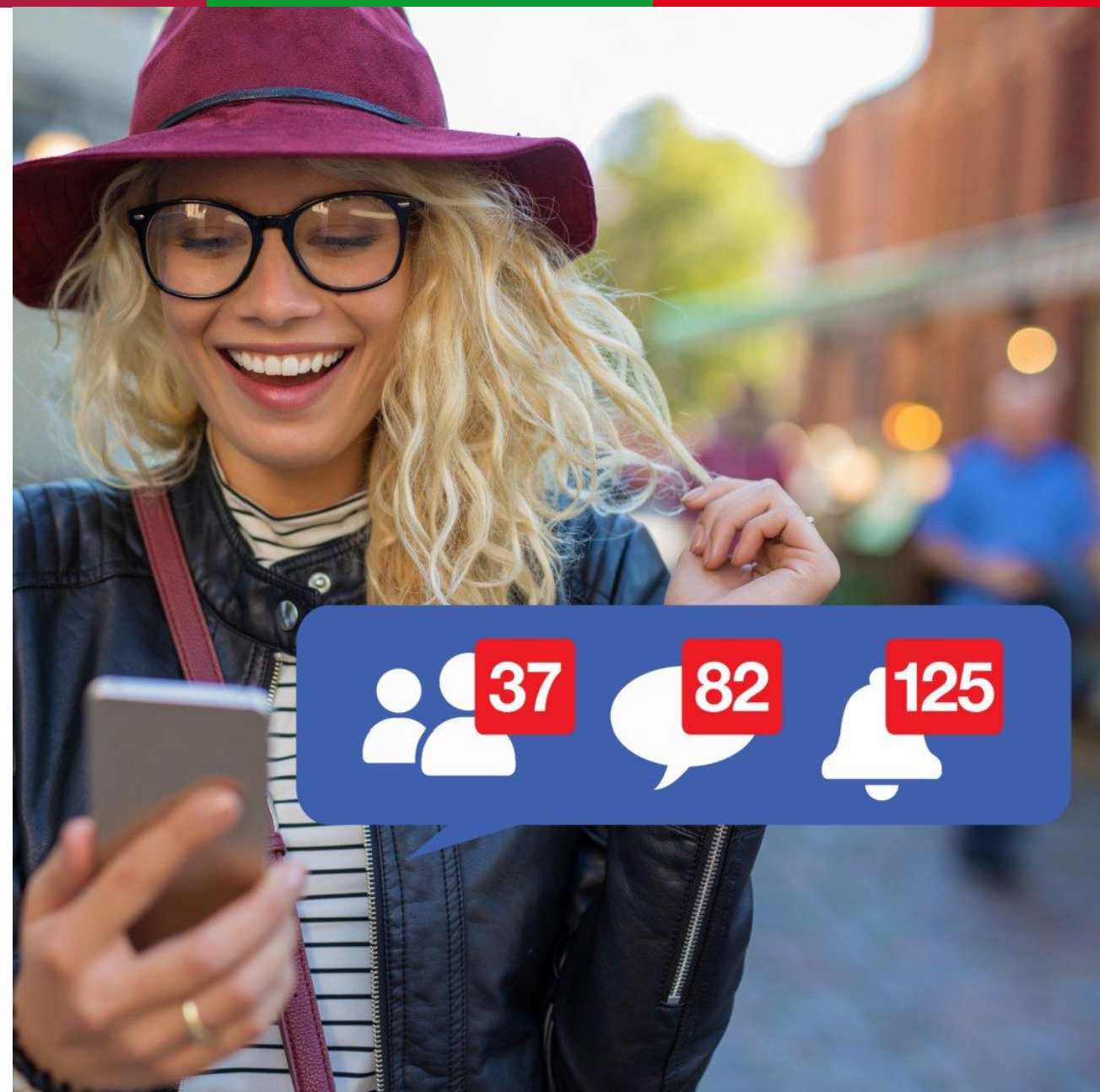
1.	USA	6.	Turkey
2.	United Kingdom	7.	Germany
3.	Indonesia	8.	France
4.	Brazil	9.	Italy
5.	China	10.	Switzerland





Followers: 31 767  
Reach: 131 830  
Audience: 90,3 % men  
9,7 % women

Interactions: 5 903  
Most reached post: Rojava FA (28 984)  
Visitors: 18 588

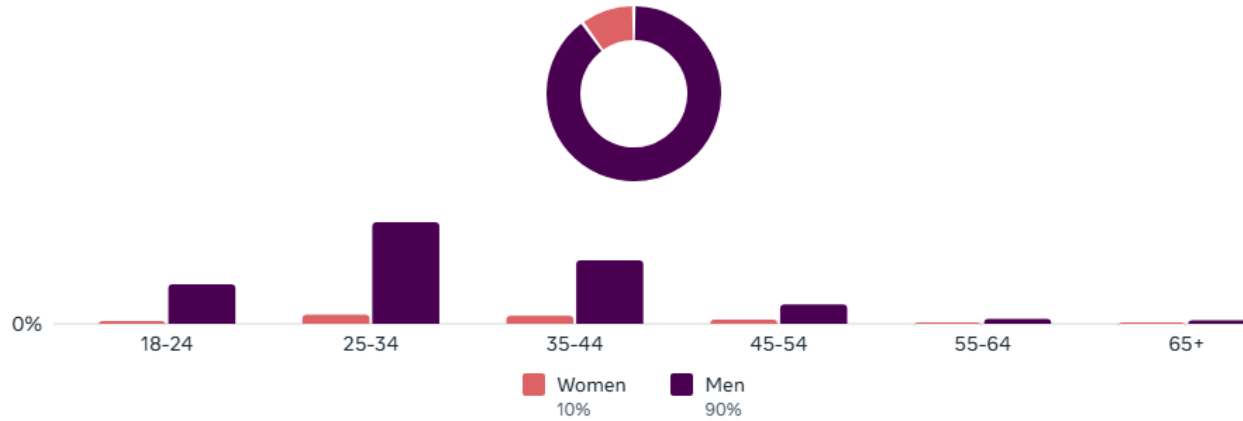




Instagram followers ⓘ

10,257

Age & gender ⓘ



Followers:	10 257
New followers:	398
Reach:	35 785
Audience:	90,0 % men 10,0 % women



Tweets in 2025:  
Impressions 2025:

39  
96 288





Page visits:	1 078
Unique visitors:	478
Followers:	726
New followers 2025:	120





## CONIFAofficial

@conifaofficial8400 · 2 060 prenumeranter · 52 videor

Official CONIFA youtube channel ...mer

Prenumerera



Hem Videor Live Spellistor

### För dig



Final Highlights & Closing Ceremony - CONIFA Women WFC2024



Best of CONIFA Women WFC2024  
124 visningar · för 9 månader sedan



Székely Land vs. FA Sapmi 2024-06-06  
25 visningar · för 9 månader sedan

Subscribers: 2 130  
Views: 967 093



# Main stats 2025



**12860**

**PLAYS INITIATED**  
*(6947 live)*



**2998**

**UNIQUE VIEWERS**  
*(2289 live)*



**2**

**LIVE EVENTS**



**52 minutes**

**AVERAGE EFFECTIVE PLAYTIME ON LIVE**



**2083**

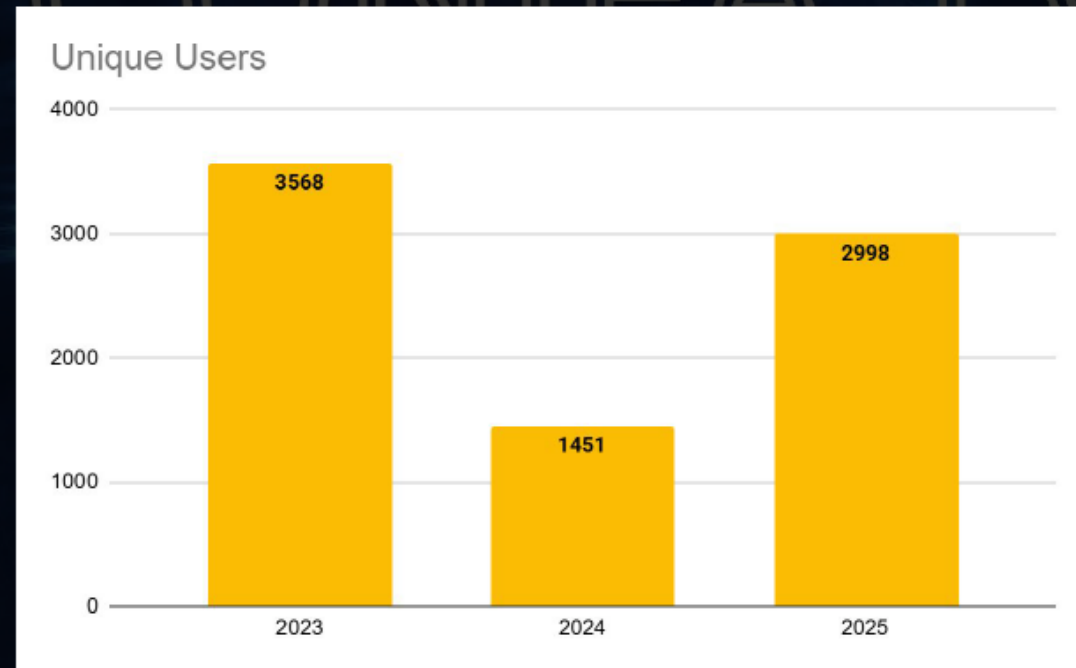
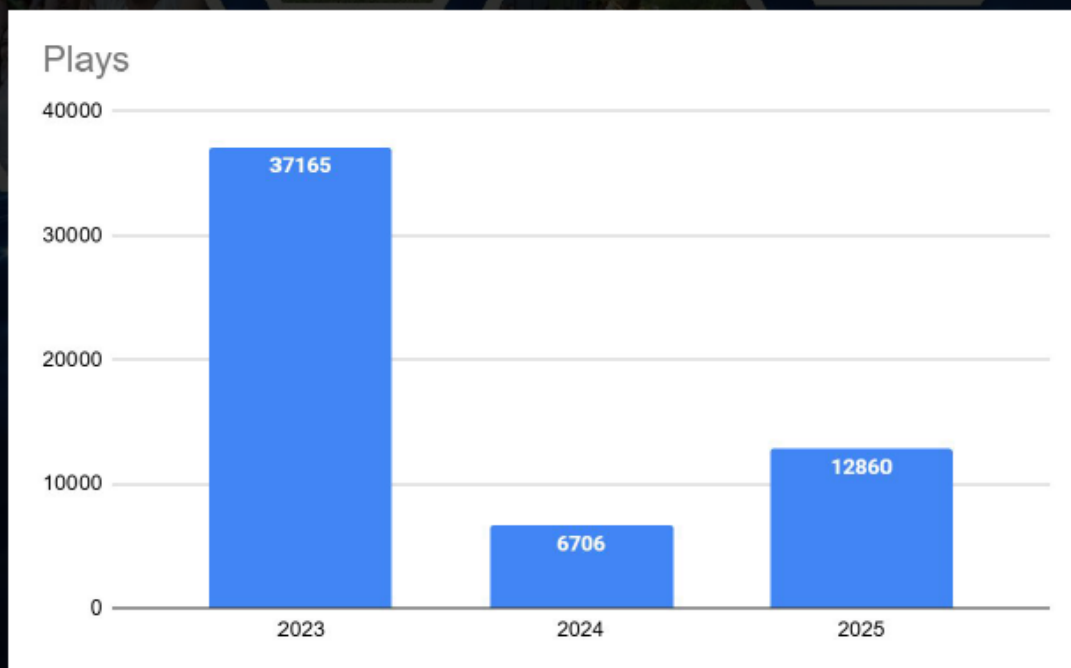
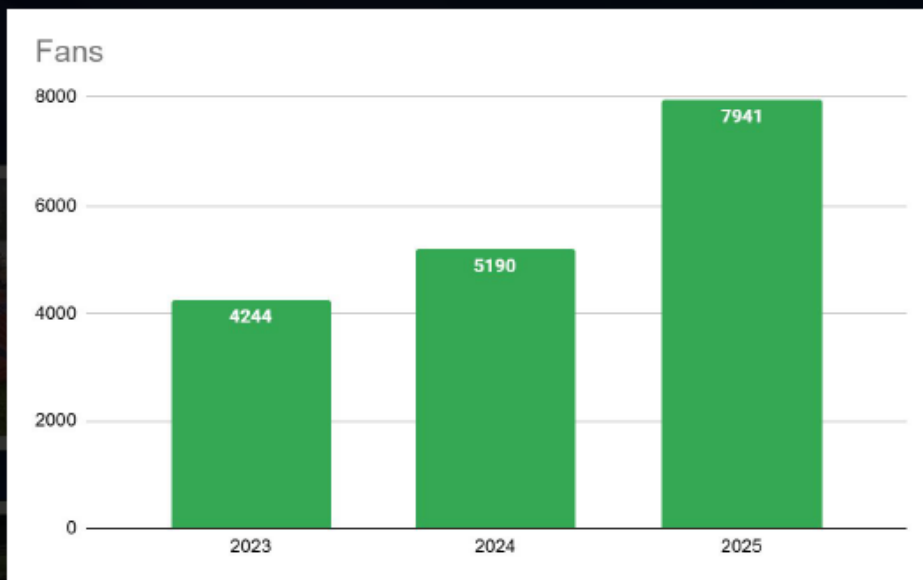
**HOURS WATCHED**  
*1703 hours live*



2024:  
6 294 views  
1 332 unique users  
894 unique subscribers



# Evolution since 2023



# External representation 2025

## Global



### SOCCEREX MENA IN NUMBERS

2000 +

DELEGATES

600 +

RIGHTSHOLDERS

100 +

SPEAKERS

65 +

EXHIBITORS

65 +

COUNTRIES

24 +

HOURS OF INSIGHTS

24 +

HOURS OF NETWORKING

73%

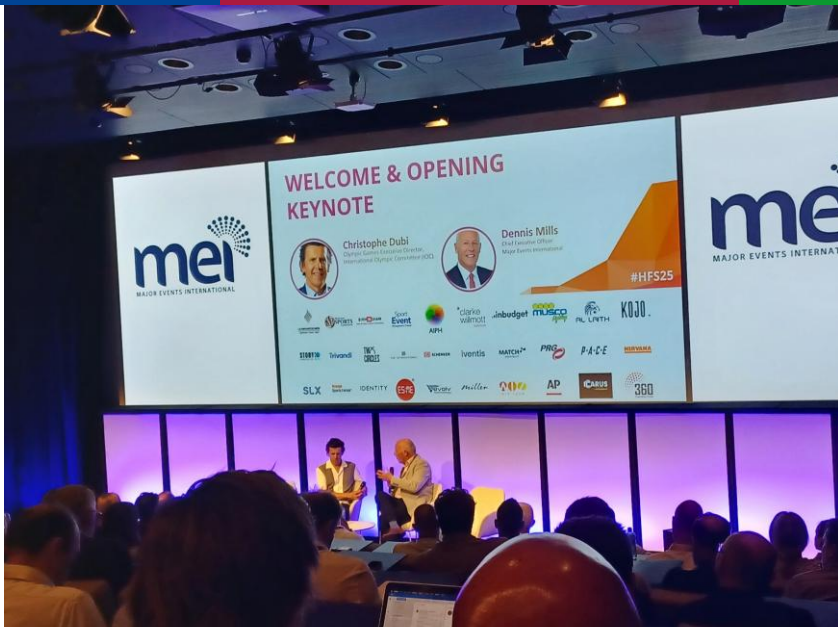
C-LEVEL OR DIRECTOR



FEBRUARY, CAIRO, EGYPT



MAY, AMSTERDAM, NETHERLANDS



### 2025 SUMMIT IN NUMBERS



**250+**  
INTERNATIONAL  
DELEGATES



**180+**  
FACILITATED  
MEETINGS



**60+**  
INTERNATIONAL  
FEDERATIONS



**20+**  
HOST  
CITIES



**90+**  
CONTRIBUTORS  
ACROSS 3 DAYS



**100+**  
EXPERT  
SUPPLIERS



**200+**  
GALA DINNER  
ATTENDEES

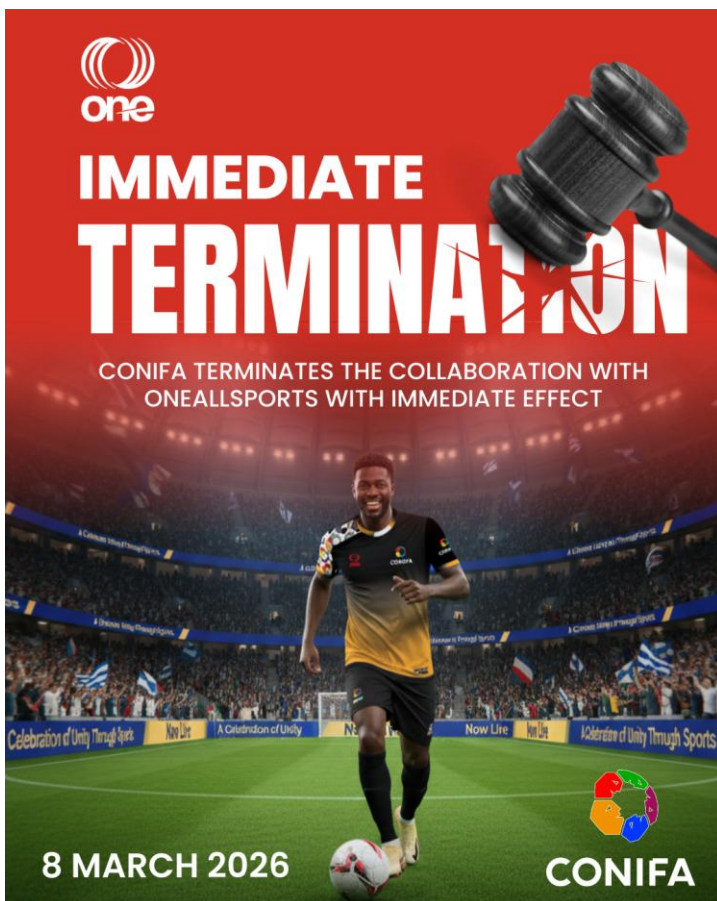


**4**  
SOCIAL  
NETWORKING  
EVENTS

**JUNE, LAUSANNE, SWITZERLAND**



# CHALLENGES in 2025



Inactive:

- **Continents**
- **Members**



CONIFA

2026



MEN'S EUROPEAN FOOTBALL CUP  
**CONIFA EURO 2026**  
**INSUBRIA**

**JUNE 1-7, 2026**

**sportitalia**village

via XXV Aprile 13, Carate Brianza (MB)

IN COLLABORATION WITH



**June 2-3-4:** Group Stage

**June 6:** Finals 3rd-4th place and 1st-2nd place

*Educational and Cultural Events planned*



CONIFA

**#ROADTOEURO2026**



## FEATURING

- MEN'S TOURNAMENT
- WOMEN'S TOURNAMENT
- **REFUGEE TOURNAMENT**
- NO LIMITS (AMPUTEE FOOTBALL TOURNAMENT)
- YOUTH EXHIBITION  
EXHIBITION



# CONIFA AFRICA FOOTBALL JAMBOREE



11<sup>th</sup> - 16<sup>th</sup> AUGUST 2026



NAIROBI

# CHALLENGES



## A UNSTABLE WORLD

- **CONFLICTS / WAR**
- **EARTHQUAKES, ENVIROMENT**
- **A WORLD MORE CLOSED**
- **FINANCIALS**



- WE ARE STRONGER TOGETHER
- CONTRIBUTING POSITIVELY
- EMPOWER EACHOTHER
- THE WORLD NEED A GOOD FORCE
- ENGAGEMENT



**HOSTS & FEDERATIONS SUMMIT**  
**2026**  
29th June - 1st July 2026  OLYMPIC MUSEUM, LAUSANNE, SWITZERLAND  
The premier global meeting point for sports rights holders, host destinations and expert suppliers to connect, collaborate and shape the future of major events.

## 2025 HIGHLIGHTS



70+ INTERNATIONAL FEDERATIONS



120+ EXPERT SUPPLIERS



230+ FACILITATED MEETINGS



300+ INTERNATIONAL DELEGATES



250+ SEATED GALA DINNER



5 SOCIAL ACTIVITIES ACROSS 3 DAYS



Olufemi



CONIFA

YOUTH SOCCER



Tenzin



CONIFA

FUTSAL

# Main focus areas 2025 – 2028

- **CONIFA Men World Football Cup 2027/28**
- Continental Championships 2026 – 2027
- Friendly matches & weekend tournaments
- **CONIFA Youth and CONIFA Futsal**
- Strengthen our members (org + financials)
- **CONIFA Women World Football Cup 2027/28**
- Strengthen and develop the organisation
- Strengthen and develop the internal financials
- Business focus
- Increase Fan Engagement



2026