



CONIFA ACTIVITY REPORT 2015



CONIFA

Annual activity report for fiscal year 2015 created by the CONIFA Executive Committee.

Confederations of Independent Football Associations

802 473 - 7572



SUMMARY

The fiscal year of 2015 has been an intense year for ConIFA. The growth journey continues and now our members represent 328 800 000 people (328,8 M) all over the world. Unfortunately we still miss representation in South America and Oceania, but all other continents are growing.

Our media love continues which are fantastic: local, regional, national and international media bureaus, magazines, TV channels, radio stations and social media channels reports about different CONIFA activities.

The preparations for the European Championship made us aware of several challenges, which were out of our control and reach. We learned a lot from those, this to secure minimal disturbances for future events. Despite all challenges the European Championship in Debrecen became a very competitive and sportingly high level tournament which ended with Padania FA as the first ever CONIFA European Champions. The tournament was covered by American, European and Asian media. This has an extremely high value and we hope our members take advantage of this unique opportunity. The feedback from our members is that they have now gained a higher credibility, profile and trust in their region/country and people now starting to believe and follow them.

Several of the Executive Committee members of CONIFA have been active in field visits 2015, attended exhibitions, conventions and met members.

We are also very happy to announce our first ever, CONIFA Beach Soccer World Football Cup, 1-5th September 2016 in ViaReggio Italy in cooperation with Mr Gianni Fruzzetti.

The WFC 2014 in Sweden became an economical miscalculation and our President has been forced to handle a lot of legal and economical negotiations and processes in 2015 which strongly affected his ability to work towards the future and with operationals. Even the European Championship gained a negative financial result, which affected Malcolm Blackburn and Kristóf Wenczel a lot in 2015. Therefor has the work with potential investors and sponsors been at a very low level during 2015.

The Executive Committee elected and which has been operational in 2015 was:

President:	Mr. Per-Anders Blind, Sweden		
Vice President:	Mr Malcolm Blackburn, Isle of Man (Jan – Jun)		
	Mr Kristóf Wenczel. Hungary (deputy, Jun – Dec)		
General Secretary:	Mr. Sascha Düerkop, Germany		
Treasurer:	None		
Director of Culture and Youth Exchange:	Ms. Sara-Christine Dallain, USA		
Director of Media and Communication:	None		
Director Africa:	Mr. Masoud Attai, Zanzibar		
Director Asia:	Mr Safeen Kanabe, Kurdistan		
Director Europe:	Mr. Alberto Rischio, Italy		
Director North/Central America:	Mr. Mark Dieler, Germany		
Director Oceania:	Mr. Christian Heise, Germany (Jan – May)		
	None (May – Dec)		
Director South America:	Jens Jockel, Germany		



Out of six continents, there's one Continental Committee that has been active, the ConIFA European Committee:

European Continental Director:	Mr Alberto Rischio, Italy
General Secretary:	Mr Alexander Harrison, United Kingdom
Director of Culture and Youth Exchange:	Mrs Giorgia Decarli, Italy
Youth Football Manager:	Mr. Lorenzo Bernardini, Italy
Manager Football for Disabled	Mr Cladio Girardi, Italy

In addition we've appointed a number of Managers during the year that we see as key roles:

International Relation Manager:	Mr Christian Michelis, Monaco		
Referee Manager:	Mr Roger Lundbäck, Sweden		
Brand Manager:	Mr. Graham Luke, United Kingdom		
Marketing & PR Manager:	Mr Deniz Burcay, Northern Cyprus		
TV rights Manager:	Mr Hans Svelander, Sweden		
TV Distribution/Operations Manager:	Mr Christoffer Cederblad, Sweden		
Women Football & World Ranking Manager:	Mr Mark Cruickshank, England		

An impressive number of people, unfortunately there have only been a handful of the elected people that have been operational and actually worked with ConIFA related duties.

Vacant positions 2015 have been: Continental Director Oceania and Director of Media and Communication.

The Executive Committee has conducted nine (9) meetings in 2015.

MEMBERS - NEW MEMBERS 2015

In the end of 2014 ConIFA had 24 Football Associations representing 4 out of 6 continents (only South America and Oceania missing). During 2015 ConIFA has grown in number of members and today our member list contains 33 members, an overall growth of ~37,5 %.

AFRICA: Zanzibar, Darfur United, Chagos Islands and Somaliland (4)

ASIA: Arameans Suryoye, Kurdistan, Panjab, Tamil Eelam, Lezghian, Ryukyu, Tibet, United

Koreans in Japan, Uyghur (9)

EUROPE: Abkhazia, County of Nice, Ellan Vannin, Franconia, Heligoland, Monaco,

> Nagorno Karabakh, Northern Cyprus, Occitania, Padania, Romani people, Sapmi, Szekelyföld LE, South Ossetia, Felvidek, Raetia, Transnistria and Western Armenia. (18)

NORTH AM: Cascadia and Quebec (2)

CONIFA has grown in each represented continent during 2015.

AFRICA: 33.3 % (+ 1) ASIA: 300.0 % (+ 6) EUROPE: 28,6 % (+ 4) 0 % (+/- 0) NORT AM:

The people/regions represented by our members has increased from 166 million to 328,8 million, a growth with + 198%.



ANNUAL GENERAL MEETING 2015

The 2nd CONIFA Annual General Meeting was held in the beautiful capital of Macedonia, Skopje, 3rd January 2015. The meeting was held in the "City Hall Center" in Skopje. CONIFA want to send an thank you to, Sascha Düerkop, for organizing and caring the whole event.



EUROPEAN CHAMPIONSHIP 2015

The first ever CONIFA European Championship was held in the city of Debrecen, Hungary, 17th June – 21st June. 6 teams from Europe competed to be the first ever CONIFA European Champions.

Szekely Land (host) County of Nice

Felvidek Ellan Vannin

Romani people Padania



The pre-work for completing the tournament became a real challenge for CONIFA, especially when we was forced to change the location 4 times (Isle of Man => London => Budapest=> Debrecen) which strongly decreased the credibility. In the same time, we also faced a huge challenge with the Hungarian Government due to Visa applications for some of our members. All those were circumstances out of our control and affected us really bad. That also lead to a limited time for preparations for the Debrecen location, in perspective of media coverage, ticket sales, sponsorships etc etc. CONIFA want to send a special thanks to Kristóf Wenczel and Malcolm Blackburn for their heroic contribution to make the tournament come through, despite all the challenges.

The tournament became a really nice, high level tournament with 6 very competitive teams. The negative was the financial result which ended up with a loss of approx. -55 000 €.

The final was played between Countea de Nissa – Padania and ended up 1 - 4 with **Padania FA** as winners and therefor **CONIFA European Champions 2015.**





More info can be found at https://en.wikipedia.org/wiki/2015 ConIFA European Football Cup

SOUTH AMERICAN DIRECTOR VISITS CHILE

Our South American Director, Jens Jockel, travelled to Chile in April in purpose to strengthen the links between CONIFA and CSANF (Consejo Sudamericana de Nuevas Federaciones), attending some matches, meet the Chilean Sports Ministry and establish relationship with potential new members in the Continent. More can be read at http://www.conifa.org/en/2015/04/23/saludos-desde-chile/

GENERAL SECRETARY and SOUTH AMERICAN DIRECTOR VISITS TRANSNISTRIA

The week just before the European Football Cup in Debrecen a CONIFA went on an official visit to Transnistria. Especially the future president of the Football Association, Evgheni Balaniuc, made it more than a pleasant trip. They were welcomed by the Foreign and Sports Ministries of the country and got good insights in the traditions and cultures of Transnistria and its people. More can be read at http://www.conifa.org/en/2015/07/03/conifa-visits-transnistria-we-are-ready-to-start-a-great-common-journey-with-you/

GENERAL SECRETARY VISITS COUNTY OF NICE

In the end of May our member Countea de Nissa, celebrated "Journée de La Selecioun" and invited our General Secretary to attend in the festivities during the weekend. It all started with a Under-11 tournament and ended with a friendly match between County of Nice and Monaco. Our general secretary also had the opportunity to meet the County of Nice management during his stay. More can be read at http://www.conifa.org/en/2015/05/27/conifa-visits-nice/

PRESIDENT AND VICE PRESIDENT VISITS BRUSSELS AND THE EUROPEAN UNION



In May, our President and our Vice President visited the European Union to meet key persons in the Sports and Cultural departments and investigate the possibilities for EU funding in the future. The outcome was really good and we can determine that CONIFA has huge opportunities to apply for, from 2017 and forward, funding for activities inside Europe.

VICE PRESIDENT VISITS SOCCEREX IN MANCHESTER, UNITED KINGDOM

7-9th September our Vice president attended to the SoccerEx global convention in Manchester and represented CONIFA towards potential future stakeholders. Read more at: https://www.soccerex.com/events/global-convention/2015



PRESIDENT AND VICEPRESIDENT VISITS ABKHAZIA

In October our President and Vice President spent a "short week" in Abkhazia. The reason was to secure the best possible WFC tournament setup as possible. We was given the opportunity to meet the President of Abkhazia and other key governmental persons, visit hotels, stadiums, the city of Gagra and Sukhum, conducted several interviews that was broadcasted through TV and newspapers. We want to send a special thank you to Astamur Adleiba and Dimitri Pagava for an excellent hosting.



REPORTED FRIENDLY MATCHES 2015

Abkhazia	1	0	Luhansk PR	Abkhazia
Felvidek	1	0	Szekely Land	Felvidek
Abkhazia	1	0	Donetsk PR	Abkhazia
Somaliland	5	0	Tamil Eelam	England
Alderney	1	2	Felvidek	Isle of Man
Ellan Vannin	8	1	Panjab	Isle of Man
Alderney	1	9	Panjab	Isle of Man
Ellan Vannin	3	1	Felvidek	Isle of Man
Padania	3	2	Romani People	Hungary
Szekely Land	2	3	County of Nice	Hungary
Romani People	1	3	Ellan Vannin	Hungary
Felvidek	3	1	Szekely Land	Hungary
Szekely Land	2	4	Romani People	Hungary
Padania	1	0	Ellan Vannin	Hungary
Felvidek	1	4	County of Nice	Hungary
Ellan Vannin	1	3	County of Nice	Hungary
Padania	5	0	Felvidek	Hungary
Ellan Vannin	1	1	Felvidek	Hungary
Padania	4	1	County of Nice	Hungary
Felvidek	0	1	Delvidek	Felvidek
Panjab	4	1	Chagos Islands	England



OTHER ACTIVITIES OF IMPORTANCE

The CONIFA Executive Committee discovered several challenges to have the non-profit organization located on Isle of Man. Therefor the Executive Committee propose the Annual General Meeting to approve a change of location back to Sweden. The business side, CONIFA Properties Ltd will remain on Isle of Man.

In December we finally could launch a very much awaited new website: www.conifa.org

SOCIAL MEDIA

CONIFA has presence in the following Media and Social Media platforms:



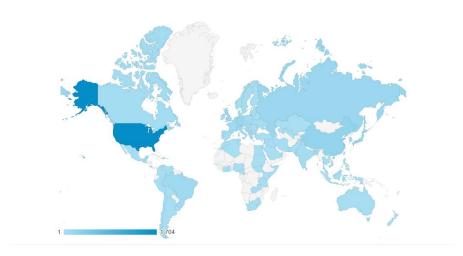








The official CONIFA website – www.conifa.org has received global attention:



The CONIFA Facebook page has grown from 5 995 to 9 408 likes and the top viewed post reached 14 795 people in 2015. Our Twitter account has 1 864 followers, with 1 331 tweets. We haven't worked active with our Youtube channel which today only have 14 subscribers.

CONIFA own two domain addresses www.conifa.org and www.worldfootballcup.org

<u>Topvisitors – www.conifa.org</u>

- 1) United Stated
- 2) Not specified
- 3) China
- 4) Japan
- 5) Germany
- 6) Russia
- 7) United Kingdom
- 8) Brazil
- 9) Italy
- 10) South Korea
- 11) France
- 12) Netherlands
- 13) Canada
- 14) Hungary
- 15) India
- 16) Sweden
- 17) Poland
- 18) Spain
- 19) Australia
- 20) Taiwan

Since our website has been directed to a WordPress site, we haven't been able to measure the whole year. Our official homepage (www.conifa.org) have had 4 948 confirmed unique visitors during 2014.

The Facebook group: CONIFA World Football Forum has today 703 (536 in 2014) members.



The CONIFA Executive Committee wants to finally send out a big THANK YOU to all CONIFA stakeholders in the world. During the year we've received so much positive feedback and recognition from members, media, partners and supporters from all over the world.

Bergamo, Italy, 9th January 2016

Per-Anders Blind Kristóf Wenczel Sascha Düerkop
President Vice President General Secretary

Alberto Rischio Masoud Attai Mark Dieler

Director Europe Director Africa Director North/Central America

Jens Jockel Sara Christine Dallain Safeen Kanabe
Director South America Director Culture & Youths Director Asia