



CONIFA

Internal Regulation

Trademark and Intellectual Properties usage

Approved by the Annual General meeting, 30th January 2021

This Internal Regulations shall regulate the Use of Trademarks and Intellectual Properties, owned by the Members of CONIFA, by CONIFA in mutually beneficial ways.

1. Rights transferred to CONIFA

- 1.1. The Members of CONIFA transfer the absolute and non-exclusive right to use any trademarks, logotypes, design arts, images, names and Intellectual Properties to CONIFA to:
 - 1.1.1. In any way market the Member itself, any events it participates in or CONIFA.
 - 1.1.2. In any way promote the Member itself, any events it participates in or CONIFA.
 - 1.1.3. In any way produce and sell goods and services (including but not limited to media, merchandise and accessories) of any kind.

2. CONIFA reserves the right to transfer above rights to any third party by contract between CONIFA and that partner obligations of the Members towards CONIFA
 - 2.1. All CONIFA Confederation and Association Members provide CONIFA, by submission to its General Secretariat, with:
 - 2.1.1. Logotypes, patterns and other graphic designs.
 - 2.2. All CONIFA Members accept their obligation to:
 - 2.2.1. Promote any existing web shop in any possible form.
 - 2.2.2. Promote CONIFA and use CONIFA's logotype and trademarks in its own marketing and promotional activities.
 - 2.2.3. Use its own social media channels to promote itself alongside CONIFA and, where applicable, the channels of its players, coaches and administrators.





CONIFA

3. Obligations of CONIFA towards its Members:

3.1. CONIFA accepts its obligation to:

3.1.1. Promote any existing web shop in any possible way.

3.1.2. Promote any Pay-per-View or sponsored broadcastings and sponsored or paid for e-gaming platforms.

3.1.3. To not execute any contracts that have negative financial implications on its Members, for example by being inferior to existing contracts the Member might have entered already

