ACTIVITY REPORT
2020

18 JANUARI

Confederation of Independent Football Associations
CONIFA
INTRODUCTION

MANAGEMENT

THE GLOBAL EXECUTIVE COMMITTEE
THE ASIAN COMMITTEE 2020:
THE EUROPEAN COMMITTEE 2020:
THE NORTH AMERICA & CARIBBEAN COMMITTEE 2020:
THE SOUTH AMERICA COMMITTEE 2020:
THE REFEREE COMMITTEE 2020:
THE GLOBAL MEDIA TEAM 2020:

MEMBERS

AFRICA (10)
ASIA (12)
EUROPE (26)
NORTH AMERICA & CARIBBEANS (4)
OCEANIA (4)
SOUTH AMERICA(2)

GLOBAL PRESIDENT AND PRESIDENTIAL OFFICE ACTIVITY REPORT 2020

SUMMARY

MEDIA & SOCIAL MEDIA REPORT 2020

KEY LEARNINGS FROM THE YEAR?
SUCCESSFUL POSTS AND CAMPAIGNS
ISSUES AND CHALLENGES
CHANNEL BY CHANNEL
THE WEBSITE
FACEBOOK

TWITTER DURING THE YEAR CONIFA PUBLISHED 333 TWEETS WHICH GAVE ALMOST 2 MILLION IMPRESSIONS AND MORE THEN 100 000 PROFILE VISITS. WE´VE AQUIRED 2 686 NEW FOLLOWERS ON THE CHANNEL AND HAD 5 560 MENTIONS.

INSTAGRAM

WHAT WOULD WE LIKE TO DO MORE OF NEXT YEAR?

CLEAR PLAN FOR 2021

CONTENT
TEAM

GENERAL SECRETARY ACTIVITY REPORT, APRIL-DEC 2020
MAJOR ACHIEVEMENTS 18
NEW MEDIA DIRECTOR 18
NEW CONIFA PRESIDENT FOR AFRICA 18
SIX CONTINENTAL PRESIDENTS 18
ACCEPTING NEW MEMBER & SANCTIONING OF NEW MEXICAN PROFESSIONAL LEAGUE 19
NEW PRESIDENT FOR ASIA - FIRST FEMALE PRESIDENT 19
ADDITIONAL ACHIEVEMENTS 20

AFRICA ACTIVITY REPORT 22

FROM THE CONTINENTAL PRESIDENT 22
CONIFA AFRICA PROFILE 23
INTRODUCTION 23
CONTINENTAL MAP 24
CONTINENTAL LOGO 24
PRESIDENTIAL SEAL 25
OBJECTIVES OF THE CONTINENTAL ExCo 25
AFRICA CONTINENTAL MANAGEMENT 25
CONIFA CONTINENTAL MEMBERSHIP 26
AFRICAN MEMBERSHIP TARGET 26
CONTINENTAL ACTIVITIES 26
FRIENDLIES 26
CONIFA AFRICA CUP 2021 SOUTH AFRICA/ZANZIBAR 27
CULTURAL & YOUTH EXCHANGE PROGRAM 27
CONTINENTAL POLICY 27
UNILATERALISM 27

ASIA ACTIVITY REPORT 28

INAUGURAL ADDRESS AS CONIFA ASIA PRESIDENT 28
THE FIRST ASIA COMMITTEE ON 2020/12/5 @ZOOM 28
NEW MEMBERSHIP APPLICATION 29
CONIFA ASIA CHAMPIONSHIP 29
CONSIDERING THE PLAN OF ASIA CHAMPIONSHIP AT NEW CLARK CITY 30
ACTIVITY PLAN ASIA 2021 30

EUROPE ACTIVITY REPORT 31

THE EUROPEAN COMMITTEE: 31
EUROPEAN CONTINENTAL MEETINGS: 31
OTHER MEETINGS: 31
NEW MEMBERS: 32
SOCIAL MEDIA: 32
INTERNAL / EXTERNAL COMMUNICATION: 32
OTHER ACTIVITIES: 34
INTRODUCTION

This report is given by the members of the CONIFA Global Executive Committee, Continental Committees and sub Committees addressed to all our members and stakeholders all around the world.

CONIFA was founded, 6th July 2013, so 2020 is our seventh year of operation and definitely the most unique year so far due to the situation of a global pandemic that creates new challenges for any sports body around the world, also CONIFA.

This has set a new kind of pressure and stress into the organisation which has been handled at highest standards. In the same time CONIFA faced "drop offs" of members of the Executive Committee the first five months of the year that took a time and energy from our mission: to serve our members at the best.

Despite challenges that never had been met before, the CONIFA year of 2020 has been an amazing year of joy, evolvement and a real springboard towards a brighter future than ever before.

During the year, we’ve welcomed new members, as: Biafra (Africa), Yoruba (Africa), Kuskatan (North America), ANBM (North America) and Two Sicilies (Europe) and we now reached a people representation of more than 675 million people (0.67 billion). The launch of our new logotype, migration of our web- and email system, EUIPO trademarks of CONIFA and the symbol, license agreement with a professional league, global webinars and settings for upcoming tournaments and much more are to read later in this filled report of CONIFA activities achieved in 2020.

The Executive Committee want to send out a big THANK YOU, filled with love, to all our members, our sponsors, media and all Committee members that contributes to make the world a better place to be through sport and culture.

On behalf of the Executive Committee 2020

Per-Anders Blind
CONIFA Global President
MANAGEMENT

The Global Executive Committee
members elected by the AGM or appointed by the Executive Committee as Interim positions in 2020:

President: Per-Anders Blind, Sweden
1st Vice President: Kristóf Wenczel, Hungary
2nd Vice President: Dimitri Pagava, Abkhazia
General secretary: Jason Heaton, United Kingdom (Interim)
Media Director: James Cronin, United Kingdom (Interim)
Tournament Director: Orcun, Kamali, North Cyprus
Disabled Football Director: Francesco Zema, Italy (Interim)
Public Engagement Director: Robin Toal, United Kingdom (Interim)
Women Football Director: Håkan Kuorak, Sweden
Referee Director: Roger Lundbäck, Sweden
General Manager: Fabio Puntillo, Italy
Director: Malcolm Blackburn, Isle of Man
Director: Safeen Kanabe, Iraqi Kurdistan
Continental President, Africa: Christian Kalaluka, (Interim)
Continental President, Asia: Motoko Jiksukawa, Japan (Interim)
Continental President, Europe: Alberto Rischio, Italy
Continental President, North America & Caribbean: Aaron Johnsen, USA
Continental President, Oceania: Ben Schultz, Australia
Continental President, South America: Diego Bartolotta Camarillo, Mexico (Interim)

The Asian Committee 2020:

President: Motoko Jiksukawa, Japan (Interim)
East Asia Manager: Tomoki Okuyama, Japan

The European Committee 2020:

President: Alberto Rischio, Italy
General secretary: Piotr Podlewshi, Poland
Cultural Director: Loïck Blouet, France
Media Director: Grigor Grigorian, Artsakh
Tournament Manager: Hiratch Yagan, Switzerland
Women Director: Håkan Kuorak, Sweden
Media & TV commentator: Suren Sakiasyan, Artsakh
Africa and Oceania are still in a build-up mode of their Continental Committees. This is an impressive number of very active people, who have worked day in, day out for the future of CONIFA and football outside of FIFA. Never before has CONIFA had such a not only huge, but also very active and strong team.
MEMBERS – new members 2020

During 2020 we’ve welcomed several new members to our global family of friendship and unfortunately lost one (Darfur United). Our members attending the AGM in Jersey gave its final approval to Mapuche, Rapa Nui, Hawaii, West Papua and Elba Island. During the year, we’ve also received five additional membership applications which the Executive Committee approved:

Africa (10)
Barawa, Barotseland, Chagos Island, Kabylie, Matabeleland, Somaliland, Western Sahara, Zanzibar, Biafra and Yoruba. Ten members, representing approx. 125 million people.

Asia (12)
East Turkistan, Arameans Suryoye, Kurdistan, Tamil Eelam, Karen people, Tibet, Rohignya, Lezghin people, United Koreans of Japan, Panjab, West Papua and Ryukyu Island. Twelve members, representing approx. 303 million people.

Europe (26)
South Ossetia, Kernow, North Cyprus, Occitania, Szekelyland, Donetsk PR, Karpatalja, Western Armenia, Artsakh, Chameria, Abkhazia, Raetia, Delvidek, Two Sicilies, Sapmi, Yorkshire, Parishes of Jersey, Felvidek, County of Nice, Monaco, Padania, Ellan Vannin, Elba Island, Sardinia, Luhansk PR and the Romani people. Twentysix members, representing approx. 93 million people.

North America & Caribbeans (4)
Cascadia, Quebec, Kuskatan, ANBM. Four members, representing approx. 150.5 million people.

Oceania (4)
Hawaii, First Nation Mariya, Tuvalu and Kiribati. Four members, representing approx. 2.3 million people.

South America(2)
Mapuche and Rapa Nui. Two members, representing approx. 2 million people.

All together, CONIFA now represents approx. 675 million people (0.67 billion)
given by President Per-Anders Blind. Vice President Kristóf Wenczel and Dimitri Pagava.

The initial part of 2020 was focused on the preparation and implementation of the 7th Annual General Meeting 2020 which was hosted in a world class way by our honorable member, Parishes of Jersey.

The following months after the AGM, all energy and focus was set towards the preparation of the World Football Cup 2020 and in parallel follow the pandemic situation in the world, which in the end, forced CONIFA to cancel the tournament after close talk with participating teams, sponsors, the Health and Safety Department of the Macedonian government and Ministers of the same.
The WFC2020 cancellation meant we had to cancel all stadium rentals and hotel accommodation which became a surprising process for us all. Both the hotel and the football clubs (stadium owners) refused to pay back any money and made themselves very hard to reach out to.

By appointing a Macedonia lawyer, CONIFA was able to get 50% of the stadium rentals back in August/September. Hotel Continental in Skopje, Macedonia still refuse to pay back our money which forces us to go through a law suit and take them to court. All this work takes a lot of our personal time and energy, but for us, its worth it. The Hotel Continental still withholding our members money, money we believe we are owed and should have been be invested in Continental activities and our joint future, so we will continue fight for what is right – a full refund. Unfortunatelly it seems that this process will continue far into 2021 before it can be resolved.

Our personal focus in that period of time was to secure CONIFA as a organisation and bring back all our administrative systems. The President worked alone to migrate the whole webplatform (database) including the email system from US back to Sweden. After launching a global contest for a new logotype and after the selection process the ExCo delegated the duitie to the President and Kristóf Wencel (Vice President) to apply for registrated trademarks for our abbreviation CONIFA and the logo symbol which became granted by the European Union Intellectual Property Office, EUIPO.

The President had “luckily?” in that time a talk with Jason Heaton about the situation and the urgent need to restructure the organisation, fill up gaps and he agreed to be appointed as a Interim General secretary in April 2020.
The commitment, engagement and energy given by Jason to the organisation can’t be valued enough. From that day the work started to bring back CONIFA to its core values and mission and all gaps became filled with high professional competences and amazing personalities – the current ExCo members.

In 2020, CONIFA raised its global presence and gained higher level of recognition as a Global PowerHouse in sports. CONIFA became selected to be keynote speaker at the Sport Integrity Week by the Sports Integrity Global Alliance (#SIGA).

In addition to this, CONIFA became selected by the Cooper Hewit, Smithsonian Design Museum in New York to participate in their exhibition “Designed for Peace” which will open in autumn 2021. This will provide us an unique opportunity to present, promote and celebrate the beauty of our members towards a global audience. The pre-work for the exhibition has started in 2020 and will increase until the opening in 2021.

Other duties during the year has been:
- Preparing and moderating 13 Global ExCo meetings
- Handling all invoices (in/out)
- CONIFA accounting
• Financial reports  
• Upholding the administrative location of CONIFA.  
• Continuously contact with different CONIFA stakeholders all over the world, such as: current and potential members, governments, organisations, current and potential sponsors, hosts and media.  
• Proposal for Constitutional and Continental guidelines changes for the AGM.

Summary

From a Presidential office perspective it has been a year with mixed feelings. The role as President and Vice Presidents in the organisation was set under extreme high pressure and stress the first tertial of the year. The situation demanded that we had to rebuild the ExCo structure and secure our administrative systems by completing a huge migration of our webpages and email system from US to Sweden and by this be given control of them.

The launch of a new logotype and secure the trademark through the EU Intellectual Property Office was an important milestone in 2020.

Hotel Continental in Skopje continues to withholding our members money. Money that could be invested in our Continental activities and member development programmes. The court process will proceed to at least the summer of 2021.

Finding a more then excellent replacement of a General secretary in Mr Jason Heaton made it possible to start the rebuild of CONIFA and set all parameters for an bright future. By this, we could divide the duties and Jasons contribution to find World Class people, with their heart in the right place and sharing our values and core ethics, for different positions in the ExCo and subcommittees can’t be valued enough.

When we look into the crystal bowl (the future) we now have six very competent and engaged Continental Presidents who are working for actions in each continent. All the other Directors in the Executive Committee has used the year as a spingboard in an excellent way and are planning for a fantastic future to come. It finally looks good, really good 😊
MEDIA & SOCIAL MEDIA REPORT 2020

given by Global Media Director James Cronin and Social Media Manager Sarah McCann

Key learnings from the year?

Having a content plan works well, this allows everybody to be aware of what content is needed and when it is going out. Instagram has worked particularly well and this includes Instagram Stories. This is a platform to continue to develop going forward.

Successful posts and campaigns

Successful posts have included:

- A-Z of social media which is currently ongoing
- Content regarding football shirts always seems to get strong engagement
- New appointment posts and graphics to CONIFA were well received
- Awareness days were positively engaged with, Volunteer Day, Mental Health
- Liga de Balompié Mexicano announcement resulted in high press and social media coverage

Issues and challenges

The lack of global football has affected content, with a lack of games the content had to be diversified.

Challenge to make the content more about the community and less about the corporate side. Truly represent and help the members through our content.

Channel by channel - where do we have the most followers and engagement, where the least? any particular growth this year?

All channels have seen substantial growth:
Facebook has the highest number of followers at: 29,737
Twitter: 17,970
Instagram continue to grow: 6,199
The website (www.conifa.org) From 1st Januari – 17th December the website has had 52 576 unique visitors and 199 639 page views.

The Top 10 countries visiting our website:

1. United Kingdom
2. United States
3. Mexico
4. Brazil
5. Italy
6. France
7. Germany
8. Canada
9. Australia
10. Argentina

There has been two peaks during the year. The first peak of visitors came during our AGM in Jersey and the second came during the summer (7-9th July) when the Media team was very active with different announcements.
Acquisition

Top 10 pages visited by our audience

1. Start page
2. Members
3. Ranking
4. News
5. About Us
6. About Us / Board
7. Gallery
8. Homepage/Espanol
9. Calendar
10. World Football Cup 2018

Facebook

In the first part of July CONIA gained a peak in followers of the Facebook page.

Top stories on the Facebook page in 2020

1. 9th July, Sancion of LBM, 9 299
2. 8th July, Kuskatan, 9 169
3. 29th June, South America Committee, 9 129
4. 26th Jan, WFC draw ceremony, 8 555
5. 7th July, President of Asia, 8 448
6. 8th July, Press Conference, 7 619
7. 11th Sep, Continental Presidents, 7 430
8. 4th Jan, 16 teams for WFC2020, 7 371
Twitter
During the year CONIFA published 333 tweets which gave almost 2 million impressions and more than 100,000 profile visits. We’ve acquired 2,686 new followers on the channel and had 5,560 mentions.

<table>
<thead>
<tr>
<th>Month</th>
<th>Tweets</th>
<th>Impressions</th>
<th>Profile visits</th>
<th>New followers</th>
<th>Mentions</th>
</tr>
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<tbody>
<tr>
<td>Jan</td>
<td>138</td>
<td>582,000</td>
<td>13,300</td>
<td>374</td>
<td>1,321</td>
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<tr>
<td>Feb</td>
<td>41</td>
<td>233,000</td>
<td>5,081</td>
<td>135</td>
<td>542</td>
</tr>
<tr>
<td>Mar</td>
<td>41</td>
<td>196,000</td>
<td>5,663</td>
<td>31</td>
<td>497</td>
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<td>Apr</td>
<td>10</td>
<td>98,500</td>
<td>2,944</td>
<td>83</td>
<td>484</td>
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<td>130,000</td>
<td>6,001</td>
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<td>63,800</td>
<td>9,197</td>
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<td>15</td>
<td>241,000</td>
<td>36,600</td>
<td>1,238</td>
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<td>Oct</td>
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<td>6,622</td>
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<td>3,603</td>
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<td>SUM</td>
<td>333</td>
<td>1,932,766</td>
<td>108,282</td>
<td>2,686</td>
<td>5,560</td>
</tr>
</tbody>
</table>

Instagram
Since the start, CONIFA have published 926 posts on Instagram and gained 6,199 followers. Instagram only allows statistics from the last 7 or 30 days.

What would we like to do more of next year?
Focus more on members and telling their stories, a strong focus on case studies, personal experiences, cultural backgrounds, history of the team etc.

Clear plan for 2021

Content
- Release ‘Member Stories’ – article + photos + infographics
- Get more CONIFA presence in external magazines and websites
- Evolve website & social to share these stories
- Use this as an engagement tool / value add for the members
- Enabling tool for sponsorship and commercial discussions

Team
- Add to the Media Team
- Someone to support James & Robin with newsletter, website changes etc.
- Continue to grow freelance content creator pool
GENERAL SECRETARY ACTIVITY REPORT, APRIL-DEC 2020
given by General Secretary Jason Heaton

The following comments that make up my report are from a personal perspective, none of which would have happened without the incredible support from all members of the Global Executive Committee, for which I am eternally grateful.

After direct communication with President Per-Anders Blind, I was unanimously selected by CONIFA’s Global Executive Committee to become General Secretary. It was a precarious time for CONIFA as the previous General Secretary had been in place for seven years. There was a very public split and much animosity between directors and also football associations. Directors holding other key positions had also exited. I had to develop a plan to restructure CONIFA, enhance CONIFA’s image and attract new staff as the Media Director, Commercial Director, Creative Director, Asia and South American Presidents had all left.

I developed and am now implementing a global business strategy. I am navigating CONIFA through this organisational change while building new friendships, strengthening existing relationships and elevating CONIFA into a Nobel Peace prize winning organisation.

My first task was to make public the decision to cancel the World Football Cup 2020. The letter kindly written by Aaron Johnson was the start of pushing for greater responsibility within our setup.

“You never change something by fighting the existing reality. To change something, build a new model that makes the existing model obsolete”

Buckminster Fuller
Major Achievements

New Media Director
I interviewed, introduced and put in place a new Media Director, James Cronin. James was just finishing his FIFA master’s degree in management, law and humanities. In addition, I put together the remaining team which included a deputy Media Director Matt Hudson, appointing a new Webmaster & Graphics designer James Healey and social media manager who was already existing Sarah McCann all of whom deserve a special mention. I ran the global media team until James completed his degree. From James taking full control of the role, it has now turned into something that is on its way to being a world class global media team.

New CONIFA President for Africa
Without a president for the African football associations since December 2019, there was much unsettlement amongst the members. I took ownership of the situation (something I thought I should do as being new to the role of GS) and had a proposal voted on which allowed me to start to remedy the problem. This was achieved by bringing all African members together and attracting the right candidate to stand as president. As part of my original proposal the final decision remained with the members. By September, H.E Christian Lubasi Luzongo Kalaluka was formally voted in as president. This process took over 4 months to complete, special mention to Malcolm Blackburn for helping with replies when I was under considerable pressure, Per-Anders who was always under attack and of course Christian, who helped co-ordinate the proceeding over the line by taking control of the African members group and liaising with myself to make sure it all worked as it did. It was often considered that there wouldn’t be a Continental tournament in Africa! Something I refused to accept, Now we are looking at a Continent with the biggest potential for growth and arranging to have a tournament there. This is a huge step forward for the continent of Africa, not just for CONIFA, But for Africa as a whole. The enormity of Christians work is yet to be fully realised and preparations for dealing with a higher politic on the continent should be a top priority.

Six Continental Presidents
Once the African President was in place, it was the first time in CONIFA history that there were six continental presidents. Importantly, they are all from their respective continents.
Accepting new member & Sanctioning of New Mexican Professional League

An opportunity came up in Mexico after the top professional league decided to stop promotion and relegation. It had been decided that presidents should have more control of their regions. I guided the North American President through the principles of running his continent now that devolution had been agreed by the ExCo. The split in Mexico led to teams wanting to form a new league. The clubs got in touch with CONIFA to see if we would sanction their new competition. They also sought formation of a new national team to join CONIFA.

There is massive power in Mexican football, but CONIFA’s involvement in the new league was perfectly coordinated. All Mexican league activities went through the North American committee to empower them locally and raise the profile of CONIFA regionally. The success in Mexico helped to bring to the fore a new South American President and Committee for the first time in CONIFA history. At this time, ExCo was in need of massive team effort to bring confidence and co-operation back to CONIFA, the opportunity came in quickly after me taking on the role of General Secretary and was sublime team effort with it all played out in the right areas geographically and professionally.

New President for Asia - First Female President

I highlighted the right candidate after the Asian President stepped down. Motoko Jitsukawa was already a friend and had prior CONIFA experience through the member United Koreans of Japan. I approached Motoko and after our discussions, I recommended her to the Global Executive Committee, Then myself and Per-Anders spoke to Motoka and Tomoki, it brought to our attention that there had been unscrupulous activity by the former Directors in trying to turn people away from CONIFA by lying about those that still existed within the ExCo. Motoko having heard both sides of the story agreed to stand as President for Asia where she was unanimously approved.
Additional Achievements

Dr. Fabio Puntillo became General Manager of CONIFA based on our previous working relationship. Fabio’s vision for the role and wealth of experience as a senior executive at IMG and a senior lecturer at leading business schools Harvard and Rome is the reason I, proposed him for the role. Unanimous vote in favour by ExCo.

Once the ExCo was taking shape and the restructuring process for growth was fully under way, making sure we could sustain this and making sure we were set for the future not just today, it was paramount to make sure the team was sufficiently made up of those with the capability to safe guard the work we had done and and drive it forward into a new era, this is where Robin Toal came in.

Robin Toal is now Public Engagement Director. Robin approached me as a football fan, innovator, fundraiser and communications professional with experience working with some of the world’s best NGO’s. Most notably he works with MAG (Mines Advisory Group, Nobel Peace Prize winning). I interviewed, recommended and saw him through to a unanimous vote by the Global Executive Committee.

In line with a vision for elevating CONIFA, I developed a relationship with SIGA (Sports Integrity Global Alliance) after being contacted by Dr. Iain Lindsay, Senior Director of Research, Knowledge & Innovation at SIGA. I selected a panel of CONIFA representatives for SIGA’s Sports Integrity week in September. CONIFA featured on the final day of an incredibly well-organised event with some of the most influential people in sport. Curating the panel and relevant documents took ten weeks but has given CONIFA greater respect in the industry and strengthened bonds between individuals and the organisation. The involvement with SIGA has elevated the confidence levels of CONIFA.

I participated in a live chat about ANTI-Racism & Discrimination in Sport with Asian President Motoko Jitsukawa for the Turkish charity Bomovu.

I was currently supporting the European Committee with the annual general meeting in the UNESCO World Heritage Site of Sabbioneta, that was to be held in January. Now we are going all virtual and my aim is to play my part in this being the 1st World class CONIFA event of 2021.

It was also amazing to be a main coordinator for the CONIFA global rebrand. A key move in the strategy for CONIFA going forward. It was an honour to be involved in.
Currently under my supervision is something I have developed from conception, the “ENGAGEMENT Toolkit and Business group”. This is a highly skilled team that includes the General Manager Dr. Fabio Puntillo and all continental presidents along with additional personnel. The group helps all member football associations in their business engagement and negotiations. It also includes online training, presentations and support from the team.

Other points......co-ordinating the start of the CONIFA’s invitation to be a part of the Cooper Hewitt Smithsonian design Museum’s exhibition ‘Designing Peace’ in New York. The team put in place is now led By Per-Anders Blind.

I have attended every ExCo Meeting since my tenure began, taken, written and prepared minutes, spoken my mind, supported anyone wherever possible all with the very best of intention and with absolute faith in why CONIFA exists in the world.

The new members that have joined since I became General Secretary are Sicily, Kuskatan, Mexico, Biafra & Yoruba, add their representative populations to that of CONIFA from when I started, Which was around 360 million, it currently stands around the 600 Million mark.

Now, without any doubt, CONIFA is at the peak of its existence, with a fully functioning harmonious Global Executive Committee all working towards the same goals, together.

Remaining creative in a crisis is without exception absolutely crucial to thriving and absolutely the right tone to set as an organisation.

So now, more than ever, CONIFA has a closer working relationship with Member FA’s plus A wider industry recognition & Acceptance exists.

This is what the sacrifice was all about.
AFRICA ACTIVITY REPORT

given by Continental President,
H.E. Christian Lubasi Luzongo Kalaluka

From the Continental President

Africa, our Promise Land, is rising from the shackles of poverty, misrepresentation, segregation, discrimination and colonisation. CONIFA assures us of that lost pomp and splendour by bringing back that lost hope for the marginalised, uncelebrated and ignored minorities, ethnicities, regions, territories and nations but unfortunately, it was almost becoming a trend in CONIFA where some ex officials wanted to use Africa as bait to advance their hidden agenda. It is critical to emphasise that whichever organisation African entities joined, our experience has been the same – exploitation and abuse – which has contributed to the ‘victim’ mentality displayed by most Africans. However, there has been a paradigm shift on the continent as most Africans no longer interested in excuses or complaints for failure and thus are prepared to change unpleasant narrative. Currently, there is a growing sense of self-assertiveness, unity and awakened leadership among African populations. It is by taking advantage of the continent’s preparedness for this much-needed change that CONIFA Africa can therefore contribute more for the betterment and satisfaction of its Africans constituents. It is my sincere hope that our members shall realise the need to up the game and utilise the opportunity to advance their diverse interests through CONIFA – which is actually no mere alliance!

His Excellency – Hon. Christian Lubasi Luzongo Kalaluka
Ambassador of the Kingdom of Royal Barotseland to Southern Africa,
Special Envoy for International Relations and Economic Cooperation,
President of the Barotseland Football Federation and
CONIFA AFRICA – PRESIDENT
CONIFA Africa profile

Introduction

The African continental members resolved to choose for themselves a committee following the confusion that rocked CONIFA earlier in the year. After fallouts within the organisation’s administration, the new Global General Secretary, Jason Heaton, embarked on a rebuilding and gap-filling tasks which saw Africa constituting themselves as a committee to choose its own President and the rest of the committee. It took about four (4) months – from May to August – for African members to complete the process. This was so because there was need for a clear understanding of individual member objectives and the challenges faced in CONIFA before having a policy. However, it was agreed that Africa should be represented and led by indigenous Africans, and His Excellency Ambassador Christian Lubasi Luzongo Kalaluka – a senior diplomat of the Kingdom of Royal Barotseland and President of the Barotseland Football Federation – was chosen unanimously. This appointed was later ratified by the Global Executive Committee during its September monthly meeting. Later in the month, members embarked on established a proper relation with the Global ExCo and to that effect, some concerns were raised by Barawa, Chagos Island, Matebeleland and Somaliland about lack of financial transparency and respect for African members and it was decided that a letter be written to ExCo airing out the African members’ grievances, to which a very productive and honest response came. Meetings continued on our CONIFA Africa Umoja Facebook Messenger platform, dealing with various kinds of challenges and strategies towards a united Africa. Another meeting was held with regards to the possibility of holding the first-ever Africa Cup and it was agreed that effective strategies be considered to ensure proper planning for smooth conducting of such a continental tournament. Early October, it was agreed that a committee would take time to be formed as members still needed ample time to look for suitably qualified persons to play the various functions in the African ExCo. It took two (2) months to find a suitable General Secretary for Africa, Mr. Lishebo Mwenda, who is a professional football administrator and he was duly appointed on 16th December 2020 to act in that capacity pending the 2021 AGM. He has since started interacting with members within the continent. We are hopeful that the other potential nominees will prove suitable for the remaining roles. On 20th December 2020, Ambassadors for Justice and Peace, Culture and Development, and Change were appointed in Barotseland and Biafra with the view to sensitise the people in member territories on CONIFA’s objectives for Peace and many other global matters. It is important to emphasise that the said Ambassadors are not part the Continental Committee as their appointment is a deliberate move towards creating awareness about CONIFA with the view to make the people in those territories rally behind their football federations and/or associations. This is so because in Africa, the FAs cannot mobilise support for themselves without being deemed ‘political’. These Ambassadors are not controlled by the Fas – they are independent – and thus are ceremonial representatives of or agents for specific purposes. Such appointments will be continued in other member territories where violence and instability is the order of the day.
Objectives of the Continental ExCo

➢ Enhancing unity and harmony among African members
➢ Ensuring transparency, sincerity and consultative leadership principles between African members and Global ExCo
➢ Promoting love, peace and coexistence across the continent through football and cultural activities and youth exchange programs
➢ Taking CONIFA to many neglected communities in Africa
➢ Growing the CONIFA membership in Africa
➢ Conducting continental and international friendlies, tournaments and partnerships.

Africa Continental management

1. PRESIDENT: Ambassador Christian Lubasi Luzongo Kalaluka
2. GENERAL SECRETARY: Mr. Lishebo Mwenda
3. SPONSOR DEVELOPMENT MANAGER: Not yet found
4. MEDIA and PRESS MANAGER: Not yet found
5. MEMBERSHIP DIRECTOR: Not yet found
6. MARKETING and COMMUNICATION DIRECTOR: Not yet found
7. SOCIAL NETWORK DIRECTOR: Not yet found
8. TOURNAMENT MANAGER: Not yet found
9. YOUTH and CULTURE DIRECTOR: Not yet found
10. WOMEN´S FOOTBALL DIRECTOR: Not yet found
11. FOOTBALL FOR DIABLED DIRECTOR: Not yet found
12. REFEREE DIRECTOR: Not yet found
13. INTERNATIONAL LIASON DIRECTOR: Not yet found
CONIFA Continental membership

1. Barawa
2. Barotseland
3. Biafra
4. Chagos Island
5. Kabylia
6. Matabeleland
7. Somaliland
8. Western Sahara
9. Yoruba
10. Zanzibar

African membership target

1. Ambazonia (South Cameroons)
2. Ashanti
3. Bafokeng
4. Buganda
5. Bunyoro
6. Cabinda
7. Caprivi (Zambesia)
8. Katanga
9. Khoisan
10. Xhosa
11. Zululand, etc

Continental activities

Friendlies

The following are the Continental friendlies already registered as Barawa, Chagos and Somaliland are still being engaged:

a) Matabeleland vs. Zanzibar
b) Biafra vs. Zanzibar
c) Zanzibar vs. Barotseland
d) Barotseland vs. Matabeleland
e) Barotseland vs. Biafra
f) Yoruba vs. Biafra, etc
CONIFA Africa Cup 2021 South Africa/Zanzibar

Africa intends to hold its first ever CONIFA Africa Cup 2021 and all teams are anticipating to participate. The Continental tournament is slated for 25th May, 2021 which coincides with Africa Day commemorations. The venue is still being agreed upon: either South Africa or Zanzibar. Details of this tournament shall be available in the run up to the 2021 AGM.

Cultural & Youth Exchange program

Cultural and Youth exchanges shall take place between members and this shall be communicated once a comprehensive plan has been arrived at.

Continental policy

Unilateralism:
It has been agreed that there shall not be any member who shall impose his/her (or team’s) will on the rest or override majority decisions. Everything shall be agreed upon by members. Only unanimous decisions shall be implemented and each member’s participation shall be encouraged, upheld and respected. Letters affecting the relationship of African members with the Global ExCo shall be written by the Continental ExCo with the guidance of all members to avoid disunity and confusion.
ASIA ACTIVITY REPORT

given by Continental President, Motoko Jitsukawa

Inaugural address as CONIFA Asia President

As I didn’t attend AGM 2020, I didn’t recognize there was some disagreement inside CONIFA organization. Therefore when I accepted the resignation message sent from ex-Asia President, I and United Koreans in Japan were so shocked that we didn’t know what to do. That because I could not respond soon when Jason Heaton asked me to serve as Asia President.

Since 2018 I have been proceeding the project in line with CONIFA’s vision for the minority people and immigrants living in Japan, and a dozen of Japanese has been supporting the project. If I leave CONIFA, I have to give up the project, but I thought it was very hard for me to quit. Knowing that I hesitate to accept the offer, Jason and Per-Anders proposed me to have a meeting and they explained the current situation of CONIFA. Finally, that brought me a conclusion to accept the offer because I understood CONIFA doesn’t lose or change their vision: “CONIFA is the world leading organization for people, nations, sportingly isolated regions with whom share the joy of playing international football”.

Continental Asia covers huge area, and they have incredibly diverse culture. I know the distance and cultural diversity sometimes produce political conflicts, but by sharing the joy of playing football together should give Asia people the opportunity to nurture the friendship, I believe. There should be a great opportunity for CONIFA Asia members, and I am glad to contribute to make their dreams come true.

The first Asia Committee on 2020/12/5 @Zoom

Attendants: Kyle Johnsen (Karen), Shwan Raoof (Kurdistan), Bhu Rinchen (Tibet), Ruby Ann Kagaogan (from Philippine), From CONIFA side: Jason Heaton (General Secretary), Tomoki Okuyama (East Asia Manager), Motoko Jitsukawa (Asia President: host)

Agenda: The theme and purpose of this meeting is to reconfirm CONIFA’s vision and to talk about the future plan of CONIFA Asia.

1) Self-introduction and current situation of each FA
2) Introduction of Toolkit (by Jason)
3) Question of member (Kyle Johnsen, Karen FA) and reply(explanation) of Jason Heaton (CONIFA General Secretary)
4) Asia Continental Championship
Current report from Asia members:
Owing to COVID-19 infection, every Asia members are suffering especially from financial problem. Karen FA has been organized in USA where Karen has the biggest community and is the official governing body of Women’s and Men’s Football. Now they re-started their activities, but are suffering from financial issue caused by COVID-19.

In Kurdistan in Kurdish Region, they re-started the season of Premier League and Youth League, but for the National team, the activities has stopped because of financial problem.

Rohingya FA also has a serious financial problem and needs support.

New Membership Application

1. Ruby Ann Kagaogan is now planning to establish FA for Ifugao people in Luzon Island. Ifgao is famous for the terrace of rice fields, which is in a state of crisis, and because USA occupied the region, Ifgao people are now in a state of crisis of losing their original and colorful culture. Ruby Ann has been working for motorcycle sports for six years, and she was impressed with CONIFA’s presentation at SIGA meeting, which gave her the motivation to work with CONIFA.

2. Milan Koijam, President of The FA Manipur, made contact with Jason Heaton asking how to join CONIFA. I made contact with him and he was very posive to join CONIFA. Manipur is the north-eastern region of India, bordering on Myanmar, having 2,856,000 population. They speak their language, Manipur, and love football passionately. Unfortunately, because of COVID-19 we cannot proceed the application, but in 2021, we will talk about it again.

CONIFA Asia Championship

When, Where, How to hold Asia Championship?
When—Hopefully during 2021 season but considering COVID-19 infection, it is not good timing to talk about the concrete project. So hopefully at the end of 2021, or in 2022?

Where—Every team has “visa issue” and “financial issue”. Shwan Raoof explained it is very difficult for Kurdistan to get visas to for example Japan or other east Asian countries, and it may be much easier for them to get visas in European countries. As for transportation fee, it is much cheaper to go to Italy than go to Japan, for example. Kyle Johnsen of Karen FA based in USA said that there may be a difficult obstacle of transportation fee to go to, for example to Japan, but he thinks that their home or roots are in Asia. The ideal idea for venue of CONIFA Asian Championship for Karen should be somewhere in Asia.
Bhu Rinchen of Tibet proposed one idea that Asian Championship hold in India, Dharmsala. In the team, some of them don’t have passports or have difficulties to get even one-time passport. Not just because of this reason, the transportation fee or accommodation is much cheaper than that of other countries, such as Japan.

How—Discuss the issue from the assumption of using refund money of the cancelled World Football Cup in North Macedonia.

**Considering the plan of Asia Championship at New Clark City**

Ruby Ann Kagaogan propose one idea to hold a tournament at New Clark City Stadium in Philippine. She introduced the Director and manager of New Clark City, and we have a Zoom Meeting on 23rd Dec. 2020. We got very positive impression to New Clark City, and decide to proceed the plan.

**Activity plan Asia 2021**

**Year’s objectives**

1) Support CONIFA members who suffer from financial difficulties because of COVID-19
2) Proceeding the project of Asia Championship
3) Make the exchange among Asia members more active

**Plan to achieve the objectives**

- Having Asia Committee meeting at least every 3 months at Zoom
- Establish CONIFA Asia Committee page at Facebook to exchange opinions and news among the members

First Asia Committee meeting is planned on 29th Jan. Friday during AGM
EUROPE ACTIVITY REPORT
given by Continental President, Alberto Rischio

The European Committee:

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Name and surname</th>
<th>Role</th>
<th>Since</th>
</tr>
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<tbody>
<tr>
<td>1.</td>
<td>Alberto Rischio</td>
<td>President</td>
<td>2013</td>
</tr>
<tr>
<td>2.</td>
<td>Piotr Podlewski</td>
<td>Secretary</td>
<td>2019</td>
</tr>
<tr>
<td>3.</td>
<td>Loïck Blouet</td>
<td>Director of Culture</td>
<td>2020</td>
</tr>
<tr>
<td>4.</td>
<td>Grigor Grigorian</td>
<td>Media Manager</td>
<td>2020</td>
</tr>
<tr>
<td>5.</td>
<td>Suren Sukiasayan</td>
<td>Media worker and TV commentator</td>
<td>2020</td>
</tr>
<tr>
<td>6.</td>
<td>Håkan Kuorak</td>
<td>Women’s Director</td>
<td>2019</td>
</tr>
<tr>
<td>7.</td>
<td>Yagan Hiraç</td>
<td>Tournament Manager</td>
<td>2016</td>
</tr>
<tr>
<td>8.</td>
<td>Lorenzo Bernardini</td>
<td>Sponsor Development Manager</td>
<td>2015</td>
</tr>
<tr>
<td>10.</td>
<td>Francesco Zema</td>
<td>Football for Disabled Director</td>
<td>2020</td>
</tr>
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European Continental meetings:

<table>
<thead>
<tr>
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<th>What?</th>
<th>When?</th>
<th>Where?</th>
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<tr>
<td>1.</td>
<td>European Meeting</td>
<td>January</td>
<td>Skype</td>
</tr>
<tr>
<td>2.</td>
<td>European Meeting with European FAs</td>
<td>January</td>
<td>Saint Helier</td>
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<tr>
<td>3.</td>
<td>European Meeting</td>
<td>February</td>
<td>Skype</td>
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<tr>
<td>4.</td>
<td>European Meeting</td>
<td>March</td>
<td>Skype</td>
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<tr>
<td>5.</td>
<td>European Meeting</td>
<td>April</td>
<td>Skype</td>
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<tr>
<td>6.</td>
<td>European Meeting</td>
<td>May</td>
<td>Skype</td>
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<tr>
<td>7.</td>
<td>European Meeting</td>
<td>June</td>
<td>Skype</td>
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<td>8.</td>
<td>European Meeting</td>
<td>July</td>
<td>Skype</td>
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<td>9.</td>
<td>European Meeting</td>
<td>July</td>
<td>Skype</td>
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<td>10.</td>
<td>European Meeting</td>
<td>August</td>
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<tr>
<td>11.</td>
<td>European Meeting</td>
<td>September</td>
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<td>12.</td>
<td>European Meeting</td>
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<td>Skype</td>
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<td>13.</td>
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<td>November</td>
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<td>14.</td>
<td>European Meeting</td>
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Other meetings:

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<td>1.</td>
<td>Meeting with Two Sicilies</td>
<td>Potential member</td>
<td>February</td>
<td>Naples</td>
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1. Meeting with Nice  
   EFC 2021  
   April  
   Skype
2. Meeting with N. Cyprus  
   NL EFC 2021  
   April  
   Skype
3. Meeting with Gagauzia FA  
   Potential member  
   April  
   Skype
4. Meeting with Crimea Tatars FA  
   Potential member  
   May  
   Skype
5. Meeting with Kernow FA  
   EFC 2021  
   May  
   Skype
6. Meeting with County of Nice  
   EFC 2021  
   June  
   Skype
7. Meeting with Sabbioneta  
   NL EFC 2021  
   June  
   Sabbioneta
8. Meeting with Sabbioneta  
   NL EFC 2021  
   June  
   Skype
9. Meeting with Nice  
   EFC 2021  
   July  
   Skype
10. Meeting with Sabbioneta  
    NL EFC 2021  
    August  
    Sabbioneta
11. Meeting with Sabbioneta/Casalmaggiore  
    NL EFC 2021  
    September  
    Casalmaggiore
12. Meeting with Nice  
    Support/EFC 2021  
    September  
    Nice
13. Meeting with Monaco  
    Support  
    September  
    Monaco
14. Meeting with Two Sicilies  
    Support  
    October  
    Naples
15. Meeting with Nice Organizing Commitee  
    EFC 2021  
    October  
    Skype
16. Meeting with Abkhazia FA  
    Support  
    November  
    Skype

New members:

<table>
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<th>Pos.</th>
<th>Name</th>
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<tr>
<td>1</td>
<td>Elba Island</td>
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<td>January</td>
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<td>2</td>
<td>Two Sicilies</td>
<td>New Member</td>
<td>April</td>
</tr>
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Social media:

<table>
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<tr>
<th>Pos.</th>
<th>Name</th>
<th>Media</th>
<th>When?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Interview with Kristof Wenzel - President of Szekely Land FA Vice President</td>
<td>Instagram</td>
<td>August</td>
</tr>
<tr>
<td>2</td>
<td>Interview with Orcun Kamali – Vice President of N. Cyprus and Global Tournament Director</td>
<td>Instagram</td>
<td>August</td>
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Internal / External communication:

<table>
<thead>
<tr>
<th>Pos.</th>
<th>What?</th>
<th>How?</th>
<th>To?</th>
<th>When?</th>
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<tr>
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<td>Minutes European Meeting of January</td>
<td>email/fb</td>
<td>Ex.Co/Eu.Co</td>
<td>January</td>
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<td>7</td>
<td>Activity Report meeting with Nice</td>
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<td>chat</td>
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<td>Minutes European Meeting of April</td>
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<td>Activity Report meeting with N. Cyprus</td>
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<td>10</td>
<td>Activity Report meeting with Gagauzia</td>
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<td>chat</td>
<td>April</td>
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<td>11</td>
<td>Minutes European Meeting of May</td>
<td>email/fb</td>
<td>chat</td>
<td>May</td>
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<tr>
<td>12</td>
<td>Activity Report Meeting with Crimean Tatars FA</td>
<td>email/fb</td>
<td>chat</td>
<td>May</td>
</tr>
<tr>
<td>13</td>
<td>Activity Report Meeting with Kernow FA</td>
<td>email/fb</td>
<td>chat</td>
<td>May</td>
</tr>
<tr>
<td>14</td>
<td>Meeting with County of Nice</td>
<td>email/fb</td>
<td>chat</td>
<td>June</td>
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<tr>
<td>15</td>
<td>Meeting with Sabbioneta</td>
<td>email/fb</td>
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<td>June</td>
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<td>17</td>
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Other activities:

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Object</th>
<th>When</th>
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<tbody>
<tr>
<td>1.</td>
<td>Working to create a book for previous European Championship 2015, 2017 and 2019 with a Armenian journalist</td>
<td>2021</td>
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<tr>
<td>2.</td>
<td>European football tournament for winning Clubs in Europe. Date 2024</td>
<td>2024</td>
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Europe in numbers:

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Object</th>
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<tbody>
<tr>
<td>1.</td>
<td>Meetings</td>
<td>30</td>
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<tr>
<td>2.</td>
<td>Officials Documents/communications</td>
<td>80</td>
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<tr>
<td>3.</td>
<td>Hours to handle all works/activities/actions</td>
<td>450</td>
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As President of this Committee I can only say to be lucky to have a group of members in our committee where they ask only to work more.

Thank you.
Alberto Rischio
Milan 30th November 2020
NORTH AMERICA & CARIBBEAN
ACTIVITY REPORT

given by Continental President, Aaron Johnsen

I was elected to the Executive Committee at the Annual General Meeting in January. Shortly after this I was unanimously selected as the new North America Director as the previous Director was not re-elected to the Committee. I immediately went to work building a NCAC Committee. I reached out to people I knew would be as passionate as I was about growing CONIFA in North America. On February 23rd 2020, we convened the first ever committee meeting for the CONIFA Confederation of North, Central America and the Caribbean. This in itself I felt was a great achievement.

Kuskatan

Brian Rodriguez contacted us in April about starting a football association for the Pipil People of Kuskatan. Kuskatan is in El Salvador in an area where historically the natives called PIPIL resided. At the moment it is an indigenous group of EL Salvador mainly from the East side. PIPIL has a tragic history with the government in early 1900s and its native language, culture, and religion were almost wiped out completely. Recently organizations have been working on bringing back the language and culture.

Under the Minority Rights Org, Pipil is considered a minority/indigenous group in El Salvador. Kuskatan Asociacion De Futbol was accepted unanimously by the CONIFA Executive Committee in July 2020.
Mexico

In May 2020 we were contacted by a group in looking to start a new national league system in Mexico. Along with starting the league there would be a new national team. The group lead by Victor Montiel, desired CONIFA sanctioning for the league as well as global competition for the national team. We worked with Victor and his team on a licensing agreement that would authorize the league to play under CONIFA sanctioning.

The Asociación Nacional Del Balompié Mexicano was accepted unanimously by the CONIFA Executive Committee in June 2020.

The ANBM is comprised of and will represent native and indigenous peoples of Mexico. The entities represented by the Football Association are minorities included in the World Directory of Minorities and Indigenous Peoples. The entities represented by the Football Association are linguistic minorities, the languages of which are included on the ISO 639.2 list.

Covid-19

Covid has affected our lives and our teams greatly. The inability to play games has hurt our communities as well as our team’s revenue sources. Greater sponsorships are needed if teams are to survive. The cancelation of the WFC in Macedonia was necessary but also a blow to CONIFA as well as the FA’s. I believe that CONIFA has gathered together and strengthened in this storm and is emerging stronger than ever.

Other Items on our agenda this year

- New Membership Application form that better reflects the structure of prospective associations as well as how they fit the CONIFA membership criteria.
- Our committee has worked on cataloging a list of all CONIFA games into a new ranking system. This project is not yet complete.
- The Smithsonian Design Museum in New York contact me about a showcase of CONIFA badges and shirts for their Designing Peace exhibit planned for the end of next year. Members of our committee, specifically Dave Marino-Nachison, have been working on this closely.
OCEANIA ACTIVITY REPORT

given by Continental President, Ben Schultz
My first report for CONIFA is really very emotional for me, from day 1 that I talked with Alberto, he made me feel as a family, then I talked in video calls where I could meet people like Per-Anders Blind who is a great leader, Jason, a brilliant mind, Kristof professional in his work, Aaron is a great friend and professional in his work and I thank each one of the people who opened the doors of CONIFA to him, now the exco CONIFA group is a second family. June 11 I was elected president of South America.

15 days after receiving the mention as president of South America I managed to form my committee for CONIFA.

I included people from the Mexican leadership in my committee to develop the strategy for Mexico to be the official venue of an international CONIFA tournament or, failing that, a World Cup, it is a reality that a good job has not been done. and for the same reason we will have changes in the committee. The important job met entrepreneurs, met people with great economic potential and some companies that will help us advance in future projects.

**Mexico**

Everything started very well in the Mexican soccer league, President Victor Montiel advised a lot at the beginning of the tournament but then he began to make bad decisions with Carlos Salcido, I think the Mexican league has great potential and could compete with any league in the world. world, however they have made many mistakes and in making decisions the ANBM is the one who makes decisions thinking about the best for some people but not for the good of the association.

**Conclusion**

The first way out would be to send the proposal is to propose that RAFAEL FONSECA MEZA take the reins of the football league, a person I know very well and who has many values and who over the years has worked for the good of football, children disabled and international projects; As CONIFA we could request that this person carry finances, carry the entire project because it will surely give us a good image. The second way out would be to leave Mexico as a professional league and avoid that the CONIFA name is embroiled in problems. It is my humble point of view, since the decisions of the football league are worked together with Aaron.
South America
I have had important meetings with countries such as Guatemala, Colombia, Argentina, Uruguay, Costa Rica and some countries where they are interested in participating in CONIFA but we must wait for the times of COVID 19.

When this is over, we will have great news to share!

Projects 2020-2021

1.- Intercontinental Cup (2021-2022)
2.- World Cup 2022- 2023
3.- Youth tournament in Mexico 2021 (next meeting I explain)
4.- Visit news country and membership: Colombia, Argentina, Uruguay, Brasil.

Thanks family CONIFA
After the general assembly meeting in Jersey it was a few persons who get off the Conifa executive committee and one of the persons who went off where the Conifa women’s director Kelly Linsey.

In the exco meeting in march did Håkan Kuorak say yes to be the women’s director in Conifa.

During the Conifa women’s football meeting in Jersey it was a lot of football associations who shows interested that women’s football must grow in Conifa and Conifa have send out a message to all our members to see how many members there are that have women’s team.

In may 2020 Conifa begins to see if there is a place to arrange the first Conifa Women’s World Cup 2021 and together with Szekerlylands Kristof Wenzel, Szekerlyland will arrange the first Conifa women’s world cup in Romania and the tournament is going to be during week 25 in June and it should be an 8 teams championship.

Conifa have send out an letter of intent and 11 teams have send in that they are interested of playing Conifa Women’s World Cup 2021. 2 teams from Africa, 2 teams from Asia, 2 teams from North America and 5 teams from Europe.

We know that Covid 19 have being a problem for many Conifa Women’s team who has planned to play friendly matches 2020 and that have been cancelled. I hope that the first Conifa Women’s World Cup can be played in 2021 and that it will be the beginning for the women’s football to start growing for many members of Conifa.

Objectives for CONIFA Women Football 2021.

- Conifa Womens World Cup 2021 is planned to be in Csikszereda Romania during week 25. There is going to be an 8 team championship

- After the general assembly in januari 2021, the Conifa Womens Committé is going to build up for the future.

2020 have being a lost year for women teams to play friendly matches an that’s because covid 19

Håkan Kuorak // Conifa Women’s director
TOURNAMENT ACTIVITY REPORT

given by Tournament Director, Orcun Kamali

As it is known because of Pandemic we could not manage to organise any tournament in any where of the world in 2020.

So as a Tournament Director I check our written documents for our tournament organisation. As I was in the organisation of 2017 and others that I joined, I noticed that we don’t have any written documents as ‘a common documents’ which will includes directives for our tournaments in any where CONIFA will organised a tournament. Main point is here is anyone who will organised a tournament in CONIFA will follow a same directives as in private or official tournaments or continental tournaments or world championship. Everyone will know how tournament will be organised by CONIFA within the same conditions.

So I prepared a documents which are:

❖ ‘Private Matches and Private Tournaments Directives’.
❖ ‘Requirements for Housing an Official Tournaments.’

Beside these about our team members we don’t have any licens regulation to see who are our registered members team members that they are qualified to be in the Team List. So we can control the officially the members’ players and officials to registered under their name and which team they will play for, with under correct documents so nobody can change it for each tournament of CONIFA. Also we will have very good records about our players and officials in time. So we will have very good archive.

So I prepared a document which is:

❖ ‘Licens Regulations For Teams’.

As you know I sent all my documents to Executive Members to read and make any comments if it is necessary to make correction. And I believe we will approved them in AGM then they will be on board. I would like to thank you for the cooperation of all our executive members.

All the best for CONIFA.

Orcun Kamali
Tournament Director
CONIFA
# BUSINESS ACTIVITY REPORT

given by General Manager, Dr. Fabio Puntillo

## Activity report 2020

<table>
<thead>
<tr>
<th>Pos.</th>
<th>What?</th>
<th>When?</th>
<th>Where?</th>
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</thead>
<tbody>
<tr>
<td>2.</td>
<td>charity project “Boots for Africa &amp; Asia”: introduced to African FAs and sports brands (postponed to 2021)</td>
<td>Fall 2020</td>
<td>online</td>
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<tr>
<td>3.</td>
<td>Managed relationships with Mycujoo</td>
<td>2020</td>
<td>remote</td>
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<tr>
<td>4.</td>
<td>Approached 10 companies to ask sponsorships for the 2020 AGM and 2020 No Limits (no feedback)</td>
<td>Fall 2020</td>
<td>remote</td>
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<td>5.</td>
<td>Organizing CONIFA Edu-Business Summit on Skype</td>
<td>Winter 2020</td>
<td>online</td>
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<td>6.</td>
<td>Advised Euro committee for the business management of European tournaments</td>
<td></td>
<td></td>
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<td>7.</td>
<td>Making of the Business Presentation</td>
<td>Summer 2020</td>
<td>paper</td>
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## Activity plan 2021

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<tr>
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<tbody>
<tr>
<td>1.</td>
<td>CONIFA Edu-Business Summit on Skype</td>
<td>Jan 2020</td>
<td>myself</td>
<td>N/A</td>
</tr>
<tr>
<td>2.</td>
<td>No Limits Mix Gender Youth Cup</td>
<td>Summer 2020</td>
<td>Me &amp; Francesco Z</td>
<td></td>
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<tr>
<td>3.</td>
<td>Media Licensing</td>
<td>Spring 2020</td>
<td></td>
<td></td>
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<tr>
<td>4.</td>
<td>Sponsorship of 2021 Tournaments</td>
<td>Spring 2020</td>
<td></td>
<td></td>
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<tr>
<td>5.</td>
<td>Development of business partnerships with marketing agencies</td>
<td>Winter 2020</td>
<td></td>
<td></td>
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<tr>
<td>6.</td>
<td>Charity project “Boots for Africa &amp; Asia”</td>
<td>Spring 2020</td>
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ExCo Nomination

Robin was elected to the ExCo at the July meeting initially as a Non-Executive Director before formalising a role as Director of Public Engagement. Further information on my background is available via LinkedIn.

Director of Public Engagement

The purpose of the role is to support the sustainable growth of CONIFA and Member FA’s by capturing audiences, delivering engaging content, generating income, and facilitating public partnership opportunities. The Director will ensure that CONIFA provides the highest possible care to our supporters ensuring they feel valued, inspired and that they continue to support us, and that we comply with all relevant law.

Target audiences for the role are principally the general public, football fans, sports fans, people interested in development and human rights.

Jurisdiction for the role covers a number of crosscutting areas including but not limited to:

- The website
- Community, online and supporter fundraising
- Merchandise
- Public participation
- Public newsletter
- Public facing partnerships
- Ambassadors & patrons

The role will focus on the above activities but the Public Engagement Director will continue to provide support, where appropriate, in other areas such as communications.

Website

CONIFA’s website requires development to better communicate and support a range of audiences. A pro-bono relationship with leading WordPress developer, SoBold, has been agreed and a new website is expected to come online around April 2021.
Assets
CONIFA needed to better manage and organise a range of assets. With support of the President and the General Secretary we established a new centralised storage locker on Google Drive.

Newsletter
A review of CONIFA’s website made clear that we need to separate out members and partners from the general public. Work to do that is underway with two separate bi-monthly newsletters scheduled to start in the New Year. An initiative to grow CONIFA’s email list has also been initiated as we seek to grow our contactable audiences.

Branding
Work has been undertaken to further develop CONIFA’s brand in support of the website development. An account on Canva was also created to decentralise content creation.

Memberships
A plan to develop a general public membership structure to better engage supporters and generate income is in development and is expected to launch with the new website in 2021.
DISABLED FOOTBALL ACTIVITY REPORT

given by Global No Limit Director, Francesco Zema

Appointed No Limit Director in Europe between February – June, since June 2020: Global Director of No Limit initiatives.

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<th>Pos.</th>
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<tbody>
<tr>
<td>1.</td>
<td>No Limits invitation letters to: - all european federations; - all spanish regions (Balears gave a positive feedback) - Corsica Conifa Interview – who is Francesco Zema?</td>
<td>March</td>
<td>Milan</td>
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<td>2.</td>
<td>Chat with Yagan about NL in Lausanne - NL Description at Continental meetings with Kernow and Nice - Call with Padania NL coach Mauro Tarasco - Call with Sardinia President Gabriele Cosso about NL</td>
<td>April</td>
<td>Milan</td>
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<td>3.</td>
<td>Preparation Meeting with O Kamali about NL in N.Cyprus - Official visit to Sabbioneta municipality with Mayor and sport cons. - NL for business plan presentation (a work for Puntillo) - skype meeting with potential New Member Gagauzia FA</td>
<td>May</td>
<td>Milan Sabbioneta</td>
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<td>4.</td>
<td>NL Strategic Plan - Sabbioneta decides to host the NL 2021 - chats with Adalet national team about joining CONIFA</td>
<td>April – June</td>
<td>Milan</td>
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<td>5.</td>
<td>Supporting Sabbioneta commitee on tounament budget sheet and organization - Facebook interview about NL with Kazakhstan - Global Group for NL: chat with continents - meeting with Fc Brera and Romani People president Alessandro Aleotti</td>
<td>July</td>
<td>Milan</td>
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<td>6.</td>
<td>Meeting with Lorenzo Ravella about live broadcast during Euro No Limits - Call with Two Sicilies FA about No Limits</td>
<td>August</td>
<td></td>
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<td>7.</td>
<td>Meeting in Sabbioneta and Casalmaggiore municipalities with the local task force and two mayors: how to increase the tournament and cover the total cost through public sector participation with the joint-venture between municipalities; - formal speech during the webinar about inclusion and disabilities representing Conifa in the SIGA week; - meetings with Monaco FA and County of Nice FA</td>
<td>September</td>
<td>Sabbioneta Casamaggiore</td>
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<td>#</td>
<td>Event Description</td>
<td>Date</td>
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<td>8.</td>
<td>NL Logos CALCI: Comunità Resilienti exhibitions in Milan hosting Conifa stories, shirts and interviewing Alberto Rischio. Interviews on Macau magazine and Italian newspaper and web media</td>
<td>October</td>
<td>Milan</td>
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<tr>
<td>9</td>
<td>Skype meetings with Abkhazia and County of Nice introducing No Limits - Chat with Kernow about new NL appointment in their FA - Proposals for 2021 to share within Euro Commitee</td>
<td>November</td>
<td>Milan</td>
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</tbody>
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